

By Michael Cohn
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CRI merges in Brooks McGinnis

Carr, Riggs & Ingram LLC, a Top 25 Firm based in Enterprise, Alabama, is expanding in Georgia by adding Brooks, McGinnis & Co. LLC, a firm based in Atlanta.

CRI has an existing office in Atlanta, but the new office will expand the firm's presence there and add more clients in the nonprofit sector. CRI operates in more than 30 markets across 10 states. Financial terms of the deal were not disclosed. CRI ranked No. 22 on *Accounting Today's* 2021 list of the Top 100 Firms, with \$331.75 million in annual revenue. The firm has over 300 partners and 2,000 staff.



Courtesy of Carr, Riggs & Ingram

The expansion is part of a wave of mergers among CPA firms this year as the economy improves, and M&A activity seems to be picking up speed this fall.

“Further developing and increasing our presence in the Atlanta market is a critical piece of our growth strategy,” said CRI chairman and managing partner William Carr in a statement Thursday. “The Brooks, McGinnis & Co. location in Atlanta coupled with our current Atlanta office leverages the union of our combined teams and resources to enhance our client service delivery model and technical expertise, while further establishing CRI as a major player in the metro Atlanta market.”

Koltin Consulting Group CEO Allan Koltin advised both firms on the merger. “CRI continues on their magical journey of expansion with yet another amazing Atlanta-based firm in Brooks McGinnis,” he said in a statement. “Brooks McGinnis is one of the premier CPA firms in the Southeast specializing in the nonprofit niche.”