



Accounting and Football Legends Discuss Leadership Success and the Challenges of Change

Recap of a recent discussion about Leadership Success from legends in football and the accounting profession. What an awesome combination.

It was a packed ballroom at the Borgata Resort in Atlantic City where Barry Alvarez, University of Wisconsin Athletic Director; Joel Cooperman, CEO of Citrin Cooperman, and Allan Koltin, CEO of Koltin Consulting Group discussed successful traits and characteristics of great leaders and high performers.

- They said the best leaders have a lot of “arrows in their back” and that failure is just part of the journey.
- They also said that great leaders (whether it be on the football field or a CPA firm) know how to achieve results through others and are selfless along the way.
- It’s not about them, it’s all about helping others find success.
- The best leaders can push and coach talent to a level of achievement that they may not be able to achieve on their own.
- They all stressed the importance of being adaptable as with successful teams, the only constant will be change.
- When it comes to the next challenge, great talent always has a swagger and a “bring it on” mentality when it comes to achieving a stretch goal.
- It was noted that great talent also has some “insecurity and paranoia” within their bloodline as they are never satisfied with their performance and always striving to improve and raise the bar of performance.

Barry is also a member of the College Football Hall of Fame and NCAA Football Selection Committee; Joel’s firm is the largest and fastest growing first generation firm in the entire US; and Allan is a member of the Accounting and AAM Hall of Fames.

All three are superstars in my book!

Written by Lisa Benson
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